

SMART & SUSTAINABLE PUBLIC LIBRARIES

Ghazali Mohamed Fadzil, PhD
President, Persatuan Pustakawan Malaysia (PPM)

Oct 31, 2023
Suan Dusit University,
Bangkok

OUR CONVERSATION

Progressive Mindset

Roles & Responsibilities

Impacts & Measurements

Conducive Environment

It Is An Ecosystem

Smart & Sustainable
Libraries



LIBRARY AS A HUB & LIFELONG LEARNING CENTRE



PROGRESSIVE MINDSET



- UNDERSTANDING THE BIG PICTURE
- ECOSYSTEM & VALUE CHAIN - It is Not A Machine
- IT IS ABOUT OUTCOMES
- WE MANAGE KNOWLEDGE & LEARNING - We have a lot of dead knowledge
- STRATEGIC PARTNERSHIP - We create connections
- OUR RESOURCES ARE GLOBAL
- IT IS NOT JUST TECHNOLOGY
- A PROBLEM IS AN OPPORTUNITY
- WE NEED TO REALLY KNOW OUR USERS
- BEYOND THE PAYCHEQUE - Community Development
- CUSTOMER-ORIENTED LIBRARY - Passion
- OUR POLICY MAY BE KILLING US - Development & Assessment

HAPPINESS

LIBRARY AS A HUB & LIFELONG LEARNING CENTRE



ROLES & RESPONSIBILITIES



- SOCIETY BABY SITTER - Including A Village of Senior Citizens
- SOLUTION TO SOCIAL ISSUES - Also Social Issues Avoidance
- ECONOMIC GROWTH GENERATOR
- COMMUNITY HUBS & THE 3RD PLACE
- OFFER MORE PROGRAMS FOR ADULTS
- KNOWLEDGE ASSETS OF OUR COMMUNITY
- LIFE LONG SUPPORT SYSTEM
- GAME CHANGER - Technology & Culture
- BUDDY & MENTOR
- COUNSELOR & TEACHER
- CUSTODIAN OF LOCAL HISTORY, HERITAGE & ART GALLERY - GLAM
- ALMOST NO STORY ABOUT US & WHO WE ARE & WHAT WE DO

HAPPINESS

LIBRARY AS A HUB & LIFELONG LEARNING CENTRE



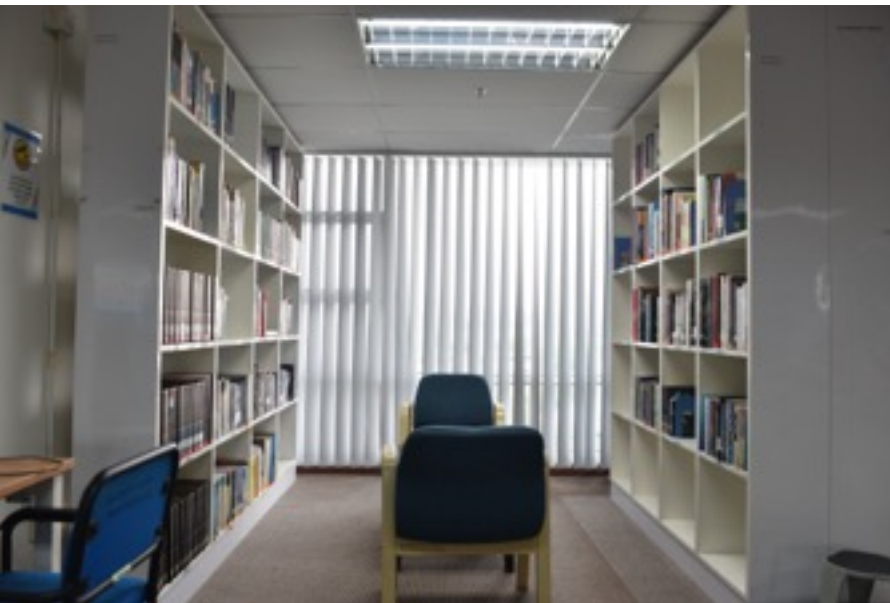
IMPACTS & MEASUREMENTS



- STATISTICS BREAKDOWN - Present It Better
- OUTCOMES & NOT NUMBERS OR KPIS
- POWERFUL IMPACTS NOT CAPTURED - Social & Economic Impacts
- IT IS ALSO ABOUT NARRATIVES
- EDUCATION TO HAPPINESS
- SOLUTIONS TO SOCIAL ISSUES
- ECONOMICS OPPORTUNITIES - New Business, Help To Set Up Virtual Office
- TOURISM'S RM - Cross-selling, Tourist Office
- BOOK BASKET
- CREATE CONNECTIONS - Economic Connector
- IT IS NOT THE NUMBER OF EVENTS BUT WHAT IMPACTS WE WANT TO CREATE
- NEW MEASURES

HAPPINESS

LIBRARY AS A HUB & LIFELONG LEARNING CENTRE



CONDUCTIVE ENVIRONMENT



- POLITICAL OR OUR DECISION - Still Opportunities
- LEARNING INFRA & INFO-STRUCTURE
- BRINGING INSIDE-OUTSIDE & OUTSIDE-INSIDE - A Room With A View
- ORIGINAL VS FAKE ARE TRIGGERS
- SENSE OF SPACE - The Size Of The Library Is The Village
- KNOWLEDGE SPACE
- SAFE HEAVEN - 'Tempat Riadah' & The 3rd Place
- LIBRARY AS A DESTINATION
- NATURE
- PRESERVING THE LIBRARY AS AN INSTITUTION - A Value Chain
- WE NEED ATTRACTORS - Wifi, Cafe, Sports

HAPPINESS

LIBRARY AS A HUB & LIFELONG LEARNING CENTRE



**IT IS AN
ECOSYSTEM**



- HOME IS WHERE THE PROBLEM & SOLUTION
- INFORMATION LITERACY
- HELPING READING, WRITING & THE BOOK INDUSTRY
- LOCAL HERITAGE & HISTORY
- TOURISM OFFICE - Could Be Attraction
- OPEN SCIENCE - Citizen Science (Topics Close to the Community) to Promote Behavioural Change - Community Development
- BIBLIOTHERAPY IS ABOUT MANAGING THE SOULS
- LIBRARY ENHANCES THE PROFILE & VALUE OF THE COMMUNITY & VILLAGE

HAPPINESS

SMART & SUSTAINABLE LIBRARIES

PUBLIC LIBRARIES - THE CHANGE

TRANSFORMATION

- Progressive Mindset
- Learning Household
- Knowledge Space
- Always An Ecosystem
- Connecting & Empowering the Community
- Capacity & Capability Development

SOCIAL ISSUE

- Avoidance
- Solutions

ECONOMY

- Growth
- Opportunities
- Saving
- Reduce Cost of Learning & Living

READING

THINKING

LEARNING

HAPPINESS

Thank You

ghazmf@gmail.com

60133516448